

Alternative Forms of Financing and Debt Reduction Methods from Business Continuity Perspective

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Abstract:

Alternative ways of financing have become increasingly important as traditional financing go down and debt increase for many companies. Paper aims to help broaden finance options available to business capital by improving and undertaking analysis of full range of alternative financial options on the market as well reducing and improving debt picture. To achieve the goal, it will be shown methods of alternative financing, innovations in financing, methods for debt reductions and correlation and importance from the perspective of business continuity. It improves understanding about opportunities and challenges of financing for businesses. The paper will consider alternative ways of rising funds, will give guideline for the most appropriate, efficient and optimal financing models by approaching in two correlative ways and managing the business continuity. At the end of the paper, the author will develop practical recommendations. Key words: Alternative Financing methods, Debt Reduction methods, Business Continuity

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JEL Codes: G23, G3, M